

NCAA DIVISION I LEGISLATIVE PROPOSAL

RECRUITING—INSTITUTIONAL NOTE CARDS

Intent: To eliminate the restrictions on institutional note cards that may be sent to prospects.

Bylaw: Amend Bylaw 13.4.1.1-(j), page 99, as follows:

~~(j) Institutional Note Cards. Institutional note cards that are provided to prospective student athletes may not exceed 8 1/2 by 11 inches when opened in full. In addition, such cards may only contain the institution's name and logo or an athletics logo on the outside, must be blank on the inside (one side of the card when opened in full) when produced and may include only handwritten information (e.g., words, illustrations) on the inside when provided to prospective student athletes.~~

Sponsor:

Effective Date: Immediate.

Category: Amendment.

Topical Area: Recruiting.

Rationale: Time and again the membership has adopted proposals that attempt to regulate the content of various recruiting materials. Time and again, we have learned that these proposals do not work well and result in the creation of legislative minutiae and scores of interpretations. In recent years, the membership has been down this path with regard to the content of camp brochures and the features of letterhead stationery. Both times, the legislation was repealed. It's time to do the same with regard to note cards—but more importantly, learn not make the same error again.

Estimated Budget Impact: Potential for institutional costs to reprint note cards with restriction.

Estimated Time Impact: Not applicable.

Estimated Deregulation Impact: Significant.

NCAA DIVISION I LEGISLATIVE PROPOSAL

RECRUITING—COMPUTER RECRUITING PRESENTATIONS

Intent: To eliminate the restrictions on the content of computer recruiting presentations and permit them to be provided to prospects.

Bylaw: Amend Bylaw 13.4.2.4, page 100, as follows:

13.4.2.4 Computer Recruiting Presentations. An institution may produce a computer recruiting presentations (e.g., using presentation software) ~~to show to a~~ **and may show them or provide them** to prospective student-athletes ~~during an in-home visit or an official or unofficial visit. Such a presentation may not include any video/audio component (except as permitted in Bylaw 13.4.2.1) and may not be personalized to include a prospective student-athlete's name, picture or likeness.~~ Such a presentations may not be created by an entity outside the institution.

Sponsor:

Effective Date: Immediate.

Category: Amendment.

Topical Area: Recruiting.

Rationale: Time and again the membership has adopted proposals that attempt to regulate the content of various recruiting materials. Time and again, we have learned that these proposals do not work well and result in the creation of legislative minutiae and scores of interpretations. In recent years, the membership has been down this path with regard to the content of camp brochures and the features of letterhead stationery. Both times, the legislation was repealed. It's time to do the same with regard to computer recruiting presentations—but more importantly, learn not make the same error again.

Estimated Budget Impact: None significant; with the adoption of NCAA 13.4.2.4, the membership has already determined that presentation software is within the financial reach of institutions.

Estimated Time Impact: Not applicable.

Estimated Deregulation Impact: Significant.